

系所名稱	網站連結
傳播藝術系 Department of Communication Arts	https://c032.wzu.edu.tw/
四技系所介紹 4-year college program	
<p>本系致力於培育兼具藝術和人文素養、創造性思維及優良外語能力之數位媒體傳播專業人才。</p> <ul style="list-style-type: none"> • 本系教育目標為培育兼具外語和藝術並能關注社會趨勢的大眾傳播專業人員。 • 本系師資擅長傳播和藝術，並具有業界實際經驗。 • 為全國少見以「藝術」為內容之傳播科系。 • 堅持提供學生多元自由學習的教育理念，強調數位文創時代的藝術教育模式是來自「活動經驗」。 	<p>Our Department is aim to cultivate digital media communication professionals with artistic and humanistic qualities, creative thinking, and excellent foreign language skills.</p> <ul style="list-style-type: none"> • The mission is to train mass communication professionals who are proficient in foreign languages and arts and can pay attention to our society. • The faculties are good at communication arts and have practical experience. • It is a rare communication department with art as the content. • Insists on the educational philosophy of providing students with diversified and free learning, and emphasizes that the art education model in the era of digital culture and creativity comes from "activity experience".